



To: Institutions of Higher Education
From: Office of the Secretary of Higher Education
Date: March 20, 2024
Subject: Hunger Free NJ's Summer EBT Action Month Toolkit

March 19th marked the start of Hunger Free NJ's Summer Electronic Benefits Transfer (EBT) Action Month. The campaign, which will extend beyond April 19th, aims to gain the largest wave of eligible students identified to ensure they receive their full Summer EBT benefits beginning in June.

Summer EBT is a new-to-NJ child nutrition program intended to reduce hunger and food insecurity for children during the summer when school is not in session. Eligible children will receive up to \$40 per month during the summer on a debit card they can use to buy food at SNAP-affiliated retailers. The program is an addition to any summer meals programs that parents currently use for their children.

Hunger Free NJ and the NJ Office of the Food Security Advocate released a [toolkit](#) to increase awareness of these summer benefits (<https://hungerfreenj.org/summer-ebt-2024/>). The toolkit provides social media materials, website graphics, email language, and print flyers for distribution and display. The final English versions are on the site, and translated materials will be uploaded later this week.

Access the Summer EBT Action Month Toolkit here: <https://hungerfreenj.org/summer-ebt-2024/>