

NFIP CO-OP ADVERTISING APPROVAL APPLICATION

APRIL 2001 - MARCH 2002

(Please print)

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____ E-mail _____

Name of person or agency
that reimbursement check will be made out to: _____

IMPORTANT: THIS APPLICATION, AND YOUR FLOOD INSURANCE ADS, MUST BE APPROVED BEFORE THE ADS RUN. IF WE DO NOT RECEIVE THEM IN ADVANCE, YOU MIGHT NOT BE ELIGIBLE FOR REIMBURSEMENT.

Newspaper, magazine and Yellow Pages flood insurance ads must appear in print by or on March 31, 2002. TV and radio spots must air by or on March 31, 2002. All invoices, tear sheets and air checks (for TV and radio) must be received no later than April 30, 2002.

There is a maximum amount that an individual agent can be reimbursed from the NFIP Co-op Advertising Program between April 2001 and March 2002.

Complete a full line for each advertisement.

Ad#	Name of Medium	Date of Ad	Size or Length of Ad	Cost of Each Ad
1				
2				
3				
4				
5				
6				

For Office Use Only:

Approved By: _____

Date: _____

Amount Earmarked: _____

TOTAL = _____

Please send or fax this application to:

NFIP Co-op Advertising Manager c/o Bozell 40 West 23rd Street New York, New York 10010 Fax: (212) 727-5719	_____ Your Signature _____ Date
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ALLOW 2 WEEKS FOR PROCESSING. If you have any questions, please call **1-800-564-8236**.