



# State of New Jersey

DEPARTMENT OF STATE  
BUSINESS ACTION CENTER  
OFFICE OF PLANNING ADVOCACY  
PO BOX 820  
TRENTON, NJ 08625-0820

PHILIP D. MURPHY  
*Governor*

TAHESHA WAY  
*Secretary of State*

SHEILA Y. OLIVER  
*LT. GOVERNOR*

DONNA A. RENDEIRO  
*Executive Director*

MEMORANDUM TO: State Planning Commission  
FROM: Donna Rendeiro  
RE: Proposed Vineland Endorsement  
DATE: January 26, 2022

---

The City of Vineland received Regional Center designation in May, 1994. In October, 2021, the City submitted their Municipal Self-Assessment to the Office, beginning their process to renew their endorsement and their Center boundaries. The Governing Body of Vineland places a high value on public information and transparency. The details are provided in the attached recommendation report written by Meghan Wren.

Vineland actively plans for its future by engaging the public and seeks to realize the vision articulated in their Master Plan. Their vision is to develop Vineland into a sustainable, vibrant, affordable, safe, clean livable community that embraces its cultural and agricultural legacy while supporting a sustainable Main Street and economy. The City has committed to fulfill the criteria outline in the State Plan and desires to continue setting new foundations for better planning by incorporating a vision of the future that contemplates resiliency, redevelopment, and addressing environmental justice and equity.

Given the City's vision is in line with the State Plan's goals, I fully support the recommendation to grant the City of Vineland Plan Endorsement.