

Township of Willingboro Plan Endorsement Recommendation

Presented to the

Plan Implementation Committee

November 21, 2022

NJ Office of Planning Advocacy

Location & Regional Context



• Willingboro Township is part of the Route 130 Corridor.

Corridor is located in the western portion of Burlington.

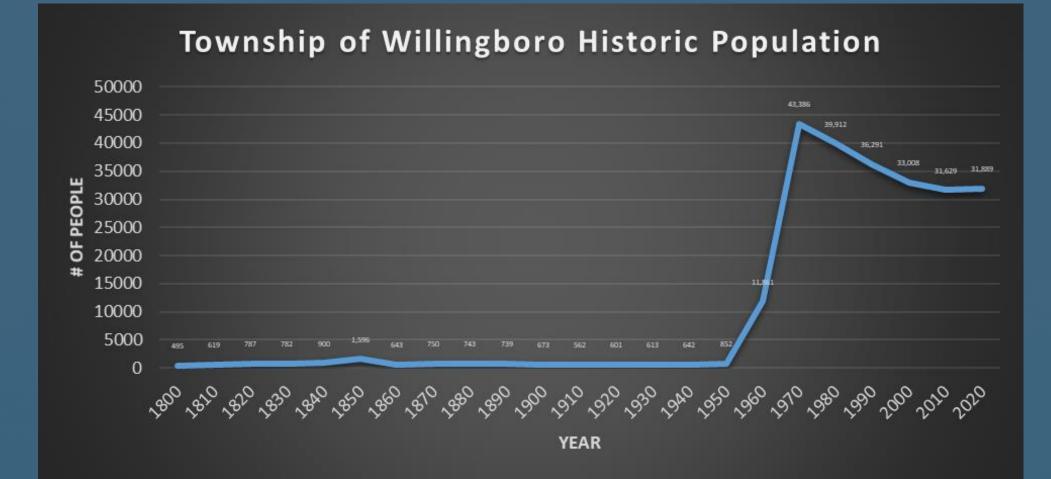
- Corridor extends approximately 16 miles.
- The combined area of the 12 municipalities is approximately 64 square miles.

Location & Regional Context



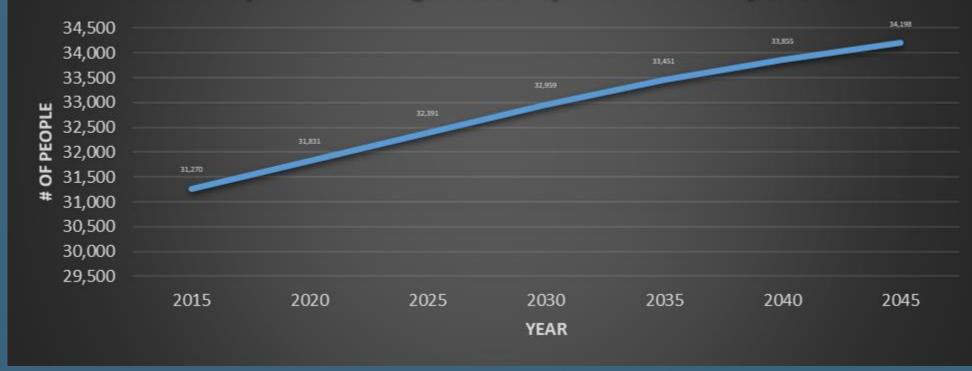
- Approximately 8.14 square miles
 - > 7.73 square miles of land
 - > .41 square miles of water
- Bordering municipalities:
 - > Burlington Township
 - > Delanco Township
 - > Delran Township
 - > Edgewater Park Township
 - > Moorestown Township
 - > Mount Laurel Township
 - > Westampton Township

Demographics/Trends



Demographics/Trends

Township of Willingboro Population Projections



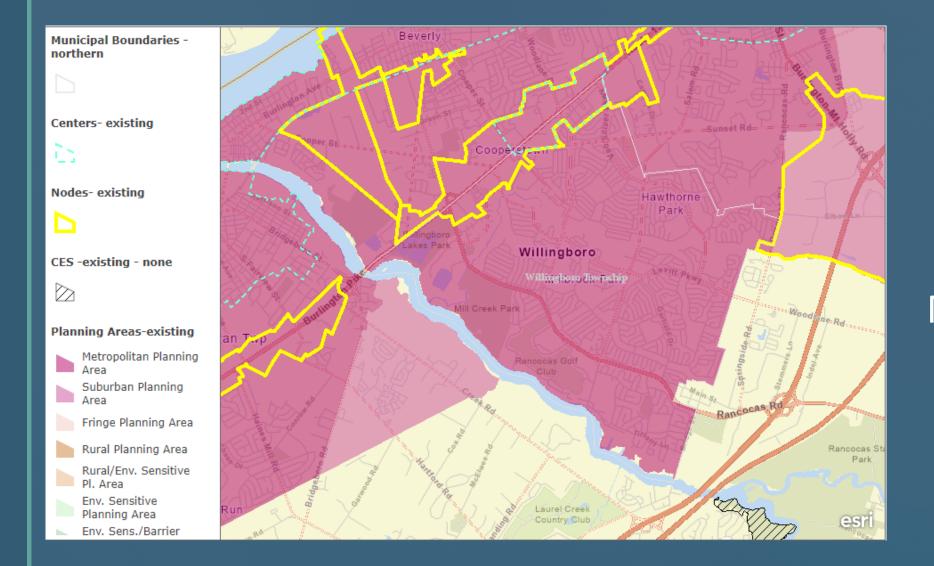
Plan Endorsement



- The Township of Willingboro received Regional Center Designation on April 28, 1999.
- This designation was set to expire on June 30, 2020.
- The expiration has been extended through various extension approvals by the legislation, executive orders and/or SPC resolutions.
- The Township is seeking Plan Endorsement to align its local planning goals and objectives with the State Plan and to make mapping changes consistent with resiliency and sustainable development practices and New Jersey State Planning Commission policies.

Planning Milestones

Event(s)	Date
Master Plan	4/14/1997
Town Center Designation	4/28/1999
Burlington County Wastewater Management Plan	2017
Flood Damage Prevention	11/21/2017
Master Plan Reexamination	3/29/2018
Burlington County Hazard Mitigation Plan	2019
Pre-petition Meeting	3/10/2020
Municipal Self-Assessment	09/22/2021
Stormwater Control Ordinance	3/2/2021
Opportunity and Constraints Report	9/7/2022
Plan & Implementation Agreement	Ongoing



Existing Mapping

Proposed Mapping



Summary of Proposed Mapping

Planning Area	Label	Existing Acreage	Proposed Acreage
PA 1	Metropolitan	5,013.01	4,520.87
PA 5	Environmentally Sensitive	-	41.89
Open Space	Open Space	-	439.75
CES	Critical Environmental Site	-	341.0

Center Designation	Existing Acreage	Proposed Acreage	Change in Acreage
Town Center	133.48	-	-133.48
Commercial Node	265.83	262.4	-3.43
Industrial Node	-	75.42	75.42

ltems

Town Center Designation in the PA-1 Metropolitan Planning Area

Green Building and Environmental Sustainability Element

Environmental Commission

Economic Development Committee

The Kennedy Center

8 Public Schools

Willingboro Township Municipal Complex

Willingboro Public Library

Housing Element and Fair Share Plan

Willingboro Lakes Park

Keeping up to date on Master Plan

Completing items agreed upon in the Plan and Implementation Agreement

Working with the State and County to be consistent with their planning

Goal #1: Revitalize the State's Cities and Towns

Goal #2: Conserve the State's Natural Resources and Systems

Goal #3: Promote Beneficial Economic Growth, Development and Renewal for All Residents of New Jersey

Goal #4: Protect the Environment, Prevent and Clean Up Pollution

Goal #5: Provide Adequate Public Facilities and Services at a Reasonable Cost

Goal #6: Provide Adequate Housing at a Reasonable Cost

Goal #7: Preserve and Enhance Areas with Historic, Cultural, Scenic, Open Space and Recreational Value

Items

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Planning & Implementation Agreement

- The Office of Planning Advocacy, Township of Willingboro, and our State Agency partners are in negotiations regarding the Plan and Implementation Agreement.
- It is expected that Willingboro's Governing Body will formally approve the PIA and State proposed map at their December, 2022 meeting.
- The PIA includes items that OPA and our State Agencies believe will achieve consistency with the State Plan, as well as the updated Plan Endorsement Guidelines, which address State priorities for environmental justice and climate resiliency, including amendments to the New Jersey Municipal Land Use Law (MLUL).

Recommendation

Based on Township of Willingboro's continuing efforts in working with the State and Burlington County in achieving consistency with both the State Development and Redevelopment Plan and with the Burlington County Plan, it is recommended that Township of Willingboro move forward to the State Planning Commission (SPC) to be awarded their Plan Endorsement inclusive of the proposed mapping.