



NJBAC PROVIDES RESOURCES TO GROW DOWNTOWNS

Are you aware of the resources available to Main Street and/or Downtown businesses to maximize their chances of success? The success of main street or downtown businesses affects the vitality of your wider business community.

The New Jersey Business Action Center (NJBAC) can connect your business owners to the resources that will help them achieve their goals and give them the best path to prosperity and sustainability.

The team at the NJBAC is here for you and your community. We are your one-stop, hands-on and up-to-the-minute resource for everything a business needs to operate in the Garden State. Providing services to businesses of all sizes, the NJBAC:

- Assists in ensuring businesses are properly registered with the state including their tax registration
- Assists businesses with permit applications, licenses, certificates and other business-related approvals
- Encourage and foster entrepreneurship, supporting New Jersey businesses from all industries and of all sizes with effective business and financial planning
- Assist in identifying financing or incentive opportunities
- Assist in strategies for growth of your business including: government procurement, ecommerce and becoming more competitive in the global marketplace

BUSINESS PLANNING AND PROFESSIONAL CONSULTING SERVICES

The NJBAC can connect business owners with taxpayer-supported expert business consulting services to help them prepare an effective business plan, including financial projections and marketing strategies. The consultants can assist in preparing an application for financing, learning about ecommerce, or tax obligations; all at no additional cost to the business.

NAVIGATE PERMITTING AND REGULATORY PROCESSES?

- We actively work with every State agency and department on a regular basis.
- This provides us with the contacts and the in-depth understanding of the State's permitting and regulatory processes.
- We will guide your new or existing business with professional, coordinated services to assess issues, quickly identify any challenges and formulate a sound and effective solution.



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ACCESS FINANCIAL AND INCENTIVE PROGRAMS

The NJBAC will walk your business owners through all of the financial and incentive programs the State has created to grow New Jersey's businesses. We will identify the businesses' eligibility for these programs and create a detailed proposal that will help them take action.

LEARN ABOUT GLOBAL BUYERS AND MARKETS

Small businesses do have the capacity to become exporters and expand their businesses. We can assist them in realizing their global ambitions. Our expertise and programs include trade consulting services and inward foreign direct investment services, including:

- Identify buyers and international markets
- Find partners for joint ventures and strategic alliances
- Offer trade assistance including a possible financial grant
- Provide trade advocacy

BE PART OF THE STATE'S FUTURE GROWTH PLANS

The NJBAC State Planning Office serves as the hub for coordinating and advancing all of New Jersey's planning strategies and economic growth strategies. Not only do we seek out opportunities to stimulate future business growth in the State, but we also look for additional ways to enhance local planning.

NEW JERSEY BUSINESS ACTION CENTER HELP CENTER

Real people are waiting to assist you or the members of your business community. You can request NJBAC expert business assistance by calling 1-800-Jersey-7 or visiting www.business.nj.gov and using our Live Chat to speak directly with a business expert from 8:00 AM – 5:00 PM M-F excluding State Holidays.

PARTNERSHIP

The NJBAC collaborates with other state agencies, like the NJ Department of Community Affairs, NJ Economic Development Authority, local municipal and county officials, and non-governmental organizations like NJ League of Municipalities, and Downtown NJ to ensure NJ businesses have access to all the resources available and are kept informed of upcoming regulatory changes that may affect your business community.



The NJBAC is an invaluable resource for NJ's downtowns and their small businesses. They are always there to answer questions and connect you to the right people for financing, permitting, tax compliance, and more!



- COURTENAY MERCER, EXECUTIVE DIRECTOR, DOWNTOWN NEW JERSEY



33 West State Street | P.O. Box 820 | Trenton, NJ 08625-0820

www.business.nj.gov • 1-800-JERSEY-7