



## New Jersey Pinelands Commission **PRESS RELEASE**

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### **New Pinelands National Reserve road signs now posted along roadways throughout the reserve**

NEW LISBON, N.J. – New Pinelands National Reserve road signs have been installed at 15 locations in the reserve as part of an effort to raise awareness and appreciation of the 1.1 million-acre region in southern New Jersey.

Posted early this month, the road signs carry the Pinelands National Reserve logo, which features a pitch pine cone bough, as well as the message, “Keep it Clean and Green.” The signs were created as part of a project being undertaken by the New Jersey Pinelands Commission, New Jersey Department of Environmental Protection’s Division of Parks and Forestry and the National Park Service.

Congress called for the creation of a Pinelands interpretive and educational program in 1988 to “enhance public understanding, awareness and appreciation of the natural and cultural resources” of the Pinelands. The project has resulted in the creation of Pinelands-themed wayside exhibits and kiosks that have been installed at six state forest areas in the Pinelands and other locations, as well as a regional road sign system.

The new road signs measure 4-feet high and 6-feet wide. They are located along the following roadways in the Pinelands:

- State Route 70 in Southampton Township, Burlington County;
- State Route 70 in Manchester Township, Ocean County;
- State Route 72 in Woodland Township, Burlington County;
- State Route 72 in Barnegat Township, Ocean County;
- U.S. Route 40 in Buena Vista Township, Atlantic County;
- U.S. Route 206 in Southampton Township, Burlington County;
- County Route 530 in Pemberton Township, Burlington County;
- County Route 563 in Woodland Township, Burlington County;
- County Route 563 in Washington Township, Burlington County;
- State Route 47 in Dennis Township, Cape May County;
- State Route 47 in Maurice River Township, Cumberland County;
- State Route 49 in Maurice River Township, Cumberland County;
- County Route 539 in Little Egg Harbor Township, Ocean County;
- County Route 539 in Plumsted Township, Ocean County; and
- County Route 532 in Ocean Township, Ocean County.

The new road signs complement existing Pinelands National Reserve road signs that were posted

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on the Garden State Parkway and Atlantic City Expressway in 2006. The signs on the Parkway and Expressway let motorists know when they are entering and leaving the reserve.

The regional road sign project is being funded by a federal transportation enhancement grant.

The Pinelands National Reserve was designated as the country's first national reserve in 1978. The reserve covers all or part of 56 municipalities in seven counties in southern New Jersey. The region is home to more than 850 plant and 500 animal species, including dozens of rare species, as well as an aquifer that contains an estimated 17 trillion gallons of water. It is the largest body of open space on the Mid-Atlantic seaboard between Richmond, Va. and Boston, Mass.

**NOTE TO EDITORS:** A jpeg photograph of the new road sign can be obtained via e-mail. Please contact Paul Leakan at (609) 894-7300 or at [info@njpines.state.nj.us](mailto:info@njpines.state.nj.us) to request a photo.



**Above:** The new Pinelands National Reserve road sign was recently installed on Route 563 in Washington Township, Burlington County.

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